

## PHOTO AND TECH INFORMATION

### To Prepare For ....

# Dr. Helen Fisher

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#### **Podium**

Dr. Fisher would like to have a podium/lectern for her presentation. Also do have a reading light fixture attached to the podium.

#### **Microphone**

Dr. Fisher will need both a lavalier microphone and a microphone attached to the podium/lectern.

#### **Lighting**

During the program, the stage area should be well-lit and the audience lights should be slightly dimmed. During the question-and-answer period, all lights should be brought up.

#### **Water**

Please have water available near the podium for Dr. Fisher during her presentation.

#### **Audio & Visual Requirements**

For most events, Dr. Fisher will use a power point. Dr. Fisher will bring the power point, along with her Mac computer and adaptor. Please have a projector and equipment that is compatible. Dr. Fisher would prefer the connection to be at the podium or near where she is speaking. A brief tech check should be scheduled.

#### **Media Opportunities**

If a press opportunity is being scheduled, please do advise Royce Carlton. All requests for press availability should come through the sponsor. The best time for a press conference is after the program. Please limit the press conference to 15-20 minutes and no longer. The host should be nearby to curtail the press conference in the event that it goes beyond the allotted time.

#### **Social Activities**

Dr. Fisher enjoys being with people in a social setting (dinner, reception, etc.), but please be certain that any and all activities have been cleared and agreed to with your Royce Carlton representative.

#### **Book signing**

Please be advised that Dr. Fisher is more than pleased to schedule a book signing but be certain to clear the schedule with your Royce Carlton representative and arrange for adequate supply of books to be available at the book signing.